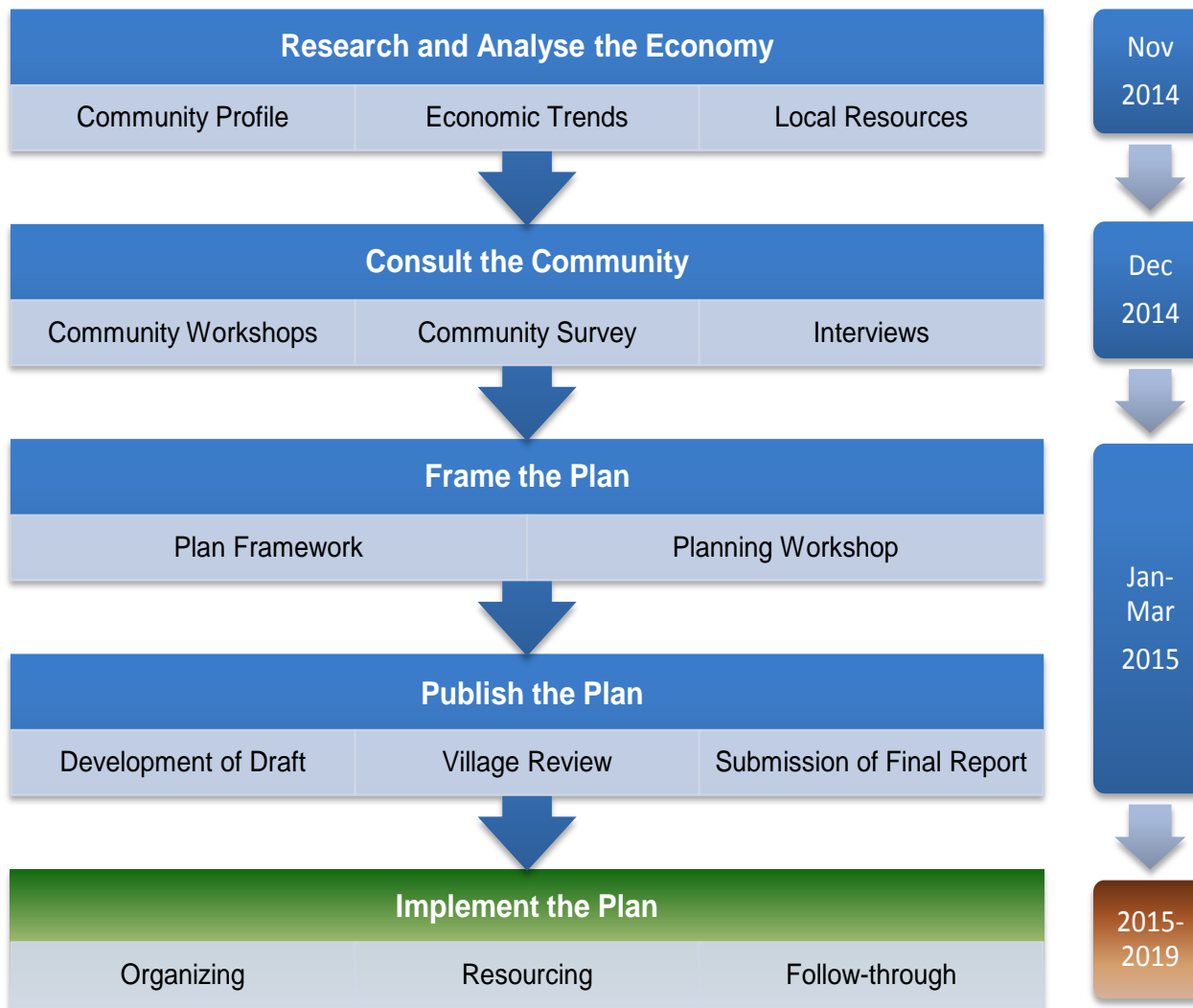




Tahsis Economic Development Strategy and Action Plan(Draft)

**Community Presentation
February 24, 2015**

TAHSIS ECONOMIC DEVELOPMENT STRATEGY PREPARATION PROCESS



CURRENT SITUATION SUMMARY

Tahsis is not growing

- The population of Tahsis declined steadily between 1981 and 2008 but has held steady since.

The average age of the population is high

- In 1996, three quarters of Tahsis residents were under the age of 45; today over two thirds are over 45.

Personal incomes are lagging

- Between 1972 and 1998, the average personal income in Tahsis was well above the provincial average; now it is well below.

The economic base is narrow

- With the decline of forestry, the local economy is now dependent on tourism, the public sector and non-employment sources of income.

Tahsis has distinctive assets

- Tahsis has many distinctive resources and assets that could help form a diversified economic base.

It also has weaknesses

- Weaknesses include access by industrial logging road, aging community infrastructure, and community liveability will need to be corrected if the community is to progress.

Residents remain positive about the community

- The community survey demonstrates that residents value Tahsis as a place to live, but the majority of residents and non-residents foresee continuing economic decline.

Yet they would like to see a culture of positive change

- Residents appear ready to embrace positive change, but are looking for more guidance and a "can-do" attitude from community leaders.

ASSETS AND CONSTRAINTS SUMMARY

Assets



- Historical Area
- First Nation & History
- Land Ownership
- Natural Resources
- Natural Surroundings, Scenery, Environment
- Wild Life
- Location (remote)
- Deep Sea Port
- Tourism (good opportunities)
- Unplugged (no cell phone coverage)
- Engaged Community
- Head Bay Road Improvements
- Effective Local Fish Hatchery
- Low Property Values
- Vacant Lands Available for Development
- Good Public Utilities and Services Small Town
- Positive Relationship with First Nations

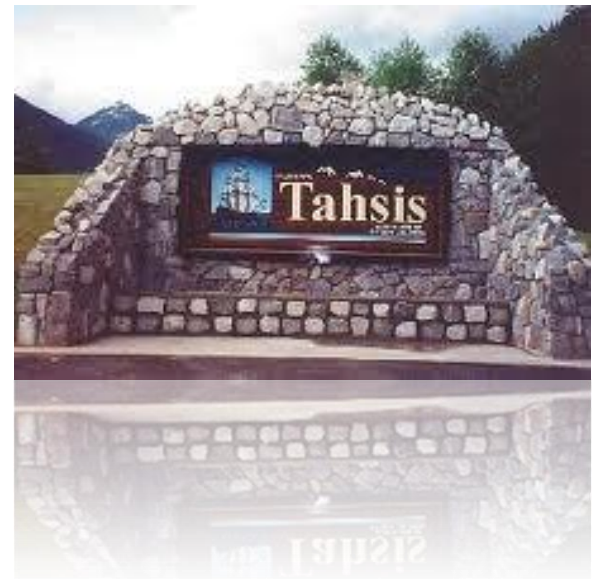
Constraints



- Mainly Gravel Road (Head Bay Rd)
- Small Size and Capacity
- Remote, Isolated
- Aging Population
- Aging Infrastructure
- No Cell Coverage
- No Functioning Resort in Community
- Limited Economic Diversification
- Climate Change (weather, washouts)
- Declining Fish Stocks
- High Property Taxes
- Community Apathy
- Key Accommodation Facilities Closed
- Low Personal Incomes
- No Chamber of Commerce
- Limited Full Year Employment
- Poor Property Maintenance
- Lack of a Local Labour Force

ECONOMIC DEVELOPMENT STRATEGY GOALS

- Expand the economic base of the community.
- Promote the development of:
 - community and tourist related services,
 - home-based businesses,
 - telecommuting opportunities,
 - valued-added wood processing and
 - aqua-marine related industries.
- Promote economic diversification.



ECONOMIC DEVELOPMENT STRATEGY GOALS

Encourage and support the development of:

- new ecologically sustainable economic opportunities
- the growth of existing industrial, trade and service establishments, and
- tourist recreational facilities.

Expand the permanent population base, and the time spent in the community by non-resident property owners.



ECONOMIC DEVELOPMENT CONTEXT



SORTING THE IDEAS

Is the idea or suggestion a real opportunity, or does it require further investigation to clarify?

Can different opportunities be combined because of overlapping or common themes?

Can opportunities be grouped by function, for example marketing or infrastructure?

Does the opportunity have a clear role for the municipality as a lead or significant partner?

RANKING THE SHORTLIST

Cost – the monetary value, community contributions, sweat equity and other human resources required to implement the opportunity.

Availability of Resources – the level of preparedness and access to input costs, either locally, regionally or in relation to senior government/agency partnerships and programs.

Ease of Implementation – the extent to which the opportunity can be implemented with a high level of confidence in achieving expected outcomes.

Benefits – the scale and magnitude of benefits expected, that is, the extent to which intended outcomes can be confidently achieved.

STRATEGIES

Theme: Municipal Infrastructure and Services

- 1) **Develop a capital plan for upgrade and replacement of municipal infrastructure.**
- 2) **Village clean up and beautification program.**
- 3) **Develop a strategy to increase utilization of the recreation centre.**



STRATEGIES

Theme: Land and Real Estate

- 4) **Support investment/refurbishment of local facilities for visitor accommodation.**

- 5) **Negotiate with WFP re the mills sites, opportunities, access, visual screening etc.**

- 6) **Waterfront asset improvement/protection.**

STRATEGIES

Theme: Transportation/Access

- 7) **Future development strategy for Head Bay Road.**
- 8) **Examine feasibility for new roads to Zeballos and Woss.**

Theme: Marketing

- 9) **Update the Village web site.**
- 10) **Encourage current non-resident owners to spend more time or live full time in Tahsis.**

STRATEGIES

Theme: Natural Resources

11) Encourage local food production.



12) Encourage community energy production.

Theme: Tourism

13) Encourage development of tourism services, products and experiences.

14) Develop/support one or two events

STRATEGIES

Theme: Forestry

15) Encourage local wood processing.



Theme: Commercial

16) Promote and facilitate local retail and service opportunities.

Theme: Labour Market

17) Local employment/community asset inventory

18) Support and provide local training opportunities

STRATEGIES

Theme: Implementation

- 19) **Develop a communications plan to increase participation of local and non-residents.**

- 20) **Investigate resetting the mandate for NSEDC.**

- 21) **Initiate a volunteer program to get more people involved in community projects.**

- 22) **Development and operation of an Economic Development Advisory Committee**

How does the plan get implemented?

Driving Force (Positive)

Restraining Force (Negative)



SCHEDULE

